
CONTENTS

New Product Introduction Under Demand Uncertainty in Competitive Industries R. Chatterjee, <i>Graduate School of Business Administration, The University of Michigan, Ann Arbor, MI, USA</i> and Y. Sugita, <i>University of Tokyo, Tokyo, Japan</i>	1
Corporate Debt, Corporate Taxes and Leasing M. E. Bayless, <i>Department of Finance and Business Economics, School of Business Administration, Wayne State University, Detroit, MI, USA</i> and J. D. Diltz, <i>Department of Finance and Real Estate, College of Business Administration, University of Texas at Arlington, TX, USA</i>	13
A Method for the Estimation of Limit Prices Without Entry Data J. Shaanan, <i>College of Business Administration, Oklahoma State University, OK, USA</i>	21
A Mixed-integer Linear Programming Decision Model for Aquaculture T. L. Shaftel and B. M. Wilson, <i>School of Business, University of Kansas, Lawrence, KS, USA</i>	31
Towards a Managerially Specific (MS) Framework for Bank Capital Adequacy E. P. M. Gardener, <i>University College of North Wales, Bangor, UK</i>	39
Optimization Behavior and the Flat-maximum Principle N. Hashemzadeh and J. Roufagalas, <i>Department of Economics, Radford University, Radford, VA, USA</i>	53
Shareholder Gains from Callable-bond Refundings D. R. Emery, <i>School of Management, State University of New York at Binghamton, Binghamton, NY, USA</i> and W. G. Lewellen, <i>Graduate School of Management, Purdue University, West Lafayette, IN, USA</i>	57
NOTE	
Another Incorrect Performance Measure H. Bierman, Jr., <i>Johnson Graduate School of Management, Cornell University, USA</i>	65
BOOK REVIEWS	
Models of Strategic Rationality: Reinhard Selten Reviewed by B. Wernerfelt	69
Natural Monopoly Regulation: Principles and Practice: Sanford V. Berg and J. Tschirhart Reviewed by D. E. M. Sappington	70
CALL FOR PAPERS	72

CONTENTS

An Analysis of Shareholder Rights Plans

- J. S. Strong, *College of William and Mary, Williamsburg, VA, USA* and J. R. Meyer, *Harvard University, Cambridge, MA, USA* 73

Resale Price Maintenance in a Model of Consumer Search

- J. H. Hamilton, *College of Business Administration, University of Florida, Gainesville, FL, USA* 87

Strategic Groupings as Competitive Benchmarks for Formulating Future Competitive Strategy: a Modelling Approach

- K. R. Kumar, *University of Southern California, Los Angeles, CA, USA*, H. Thomas, *University of Illinois at Urbana-Champaign, IL, USA* and A. Fiegenbaum, *The University of Michigan, Ann Arbor, MI, USA*. 99

Unplanned Buying and In-store Stimuli in Supermarkets

- R. Abratt, *University of the Witwatersrand, South Africa* and S. D. Goodey, *Richardson-Vicks (Pty) Ltd, Johannesburg, South Africa* 111

NOTES**A Model for Sealed-bid Auctions with Independent Private Value and Common Value Components**

- J. R. Harrison, *University of Texas at Dallas, Richardson, TX, USA* 123

Competition, Regulation and Bribery: A Further Note

- D.-H. D. Lien, *University of Kansas, USA* 127

BOOK REVIEW**The Theory of Industrial Organization: J. Tirole**

- Reviewed by M. Schwartz 131

- CALL FOR PAPERS 141

CONTENTS

Valuation Effects of Rollout Publicly Traded Partnerships in the Oil and Gas Industry J. D. Martin and J. W. Kensinger, <i>The University of Texas at Austin, Texas, USA</i> . . .	143
A Study of Production Decisions Under Extreme Uncertainty in the Wood Products Industry I. Vertinsky, <i>The University of British Columbia, Vancouver, Canada</i> , D. Kira, <i>Concordia University, Montreal, Canada</i> and V. Kanetkar, <i>University of Toronto, Canada</i> . . .	155
CEO Retention, Firm Performance and Corporate Governance J. L. Fazel and K. K. T. Louie, <i>Pennsylvania State University, Erie, PA, USA</i> . . .	167
Vertical Integration: A Comparative Analysis of Performance and Risk R. Reed and M. P. Fronmueller, <i>Washington State University, Pullman, Washington, USA</i> . . .	177
Strategic Groups: Untested Assertions and Research Proposals J. B. Barney and R. E. Hoskisson, <i>Texas A&M University, TX, USA</i> . . .	187
Corporate Hedging Under Personal and Corporate Taxation J. R. Kale and T. H. Noe, <i>Georgia State University, Atlanta, GA, USA</i> . . .	199
 BOOK REVIEW	
Markets or Governments: Choosing Between Imperfect Alternatives: C. Wolf, Jr. Reviewed by W. W. Sharkey. . .	207
CALL FOR PAPERS . . .	211

CONTENTS

Special Issue**Linear Programming Methods for Discriminant Analysis****Editors: S. S. Erenguc and G. J. Koehler**

Introduction	213
Survey of Mathematical Programming Models and Experimental Results for Linear Discriminant Analysis	
S. S. Erenguc and G. J. Koehler, <i>College of Business Administration, The University of Florida, Gainesville, FL, USA</i>	215
Considerations for Mathematical Programming Models in Discriminant Analysis	
G. J. Koehler, <i>College of Business Administration, The University of Florida, Gainesville, FL, USA</i>	227
On the Balancing of Error Rates for LP Discriminant Methods	
C. A. Markowski, <i>Old Dominion University, Norfolk, VA, USA</i>	235
Classification Performance of Mathematical Programming Techniques in Discriminant Analysis: Results for Small and Medium Sample Sizes	
A. Stam and D. G. Jones, <i>College of Business Administration, University of Georgia, Athens, GA, USA</i>	243
Heuristic Solution Procedures for a Mixed-Integer Programming Discriminant Model	
P. A. Rubin, <i>Graduate School of Business Administration, Michigan State University, East Lansing, MI, USA</i>	255
A Robust Methodology for Discriminant Analysis Based on Least-absolute-value Estimation	
L. W. Glorfeld, <i>College of Business Administration, University of Arkansas, Fayetteville, AR, USA</i>	267

CONTENTS

Special Issue**Decision Sciences Perspectives****Editor: Rodger D. Collons**

Introduction: R. D. Collons	279
Ensuring Creative Approaches in Information System Design	
J. D. Couger, <i>University of Colorado, Colorado Springs, CO, USA</i>	281
Production Planning, Inventory Management and Scheduling: Spanning the Boundaries	
L. G. Sprague, <i>University of New Hampshire, USA</i> , L. P. Ritzman and L. Krajewski, <i>Ohio State University, USA</i>	297
Decision Making: Normative, Descriptive and Decision Counseling	
A. Vazsonyi, <i>University of San Francisco, CA, USA</i>	317
The Behavioral Study of Accountants: a New School of Behavioral Research in Accounting	
J. E. Sorensen, <i>School of Accountancy, University of Denver, Denver, CO, USA</i>	327
Comment	
K. R. Ferris, <i>Cox School of Business, Southern Methodist University, Dallas, TX, USA</i>	343
Comment	
J. G. Rhode, <i>University of San Francisco, USA</i>	347
Decision Making and Estimation-induced Uncertainty	
I. Horowitz, <i>College of Business Administration, University of Florida, Gainesville, FL, USA</i>	349
Comment	
W. S. Peters, <i>University of New Mexico, USA</i>	359
Comment	
H. Moskowitz, <i>Krannert Graduate School of Management, Purdue University, West Lafayette, IN, USA</i>	361
Artificial Intelligence, Heuristic Frameworks and Tabu Search	
F. Glover, <i>Graduate School of Business, University of Colorado, Boulder, CO, USA</i>	365
Comment	
R. E. Markland, <i>University of South Carolina, USA</i>	377
CALL FOR PAPERS	379
Author Index.	381
Volume Contents	iii